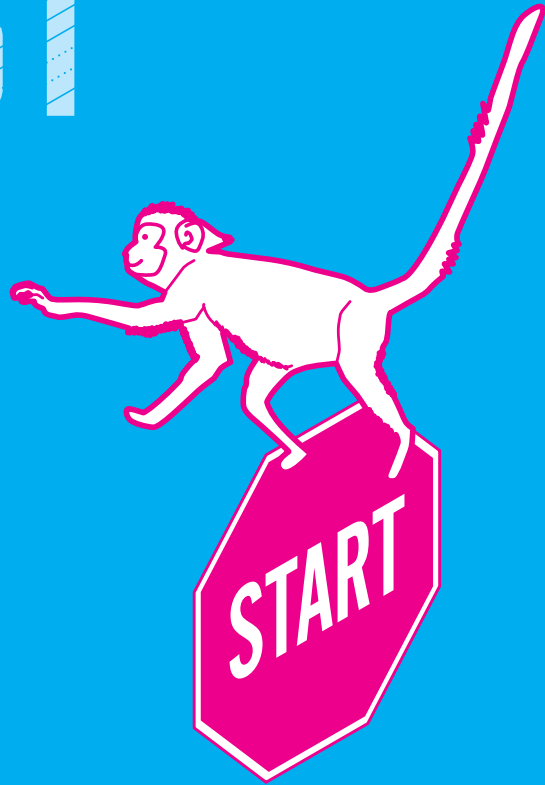
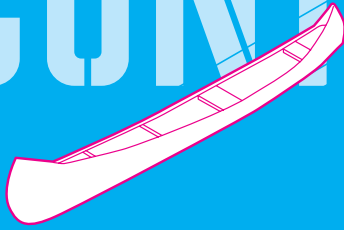


DUE PER CINQUE CONTEST



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1ST EDITION

Milan, April 18-26 2009

2X5 CONTEST

A Project to Enhance Urban Parking Areas

The projects presented in this section will be selected among those submitted to the international call for applications, both spontaneously or upon invitation.

The transformation of public spaces usually dedicated to cars, installations, communication projects, services to the city, performances and actions, urban furniture items - the only limitation is that they should be designed to be placed in a 2x5-metre parking space.

A new research space to experiment innovative and creative solutions to the city's problems.



01

HELP YOURSELF

project by:
esterni

WHY: because public spaces belong to everyone, they need to be taken care of, respected, and kept clean, in order to boost the citizens' feeling of being in charge of them.

THE PROJECT: HELP YOURSELF

A self-service cleaning service, for citizens to enhance urban spaces.

TECHNICAL DETAILS: a 120x80 cm unit made up of six pallets, each with its own wheels and handles. Each unit includes 1 bamboo broom, 1 dustpan, 1 whisk broom, 1 rubbish bin, and 1 rake.

ESTERNI TIPS: the wheels are high, suitable for pavements, road humps, and uneven road surfaces.

Ideal between two parked cars, HELP YOURSELF can be adapted to any urban context.



02

URBAN SIGHTING

project by:
esterni

WHY: because people often go through public spaces in hectic, uninterested way; to change the way cities are perceived and discover new places, noises, and points of view.

THE PROJECT: URBAN SIGHTING

To listen and communicate in new ways, to look at the city from new points of view.

TECHNICAL DETAILS: 2 3-metre high tennis umpire's chairs, equipped with instruments for a new kind of urban interaction: telescopes, loudspeakers, hearing horns...

ESTERNI TIPS: the chairs can come with nice synthetic grass patches.

Ideal between two parked cars, URBAN SIGHTING can be adapted to any urban context.



03

AGRITOURING

project by:
esterni

WHY: because public spaces are grey and dull, and they lack parks, fields, and green areas for sustainable urban farming.

THE PROJECT: AGRITOURING

A ready-to-use urban farming service to have your own vegetable garden in the city.

TECHNICAL DETAILS: a slanting structure built with four building-site boards that holds up to forty 70x30 cm wooden fruit boxes, each containing six herb plants.

ESTERNI TIPS: the single units can be placed on even small balconies, terraces, or in yards and hallways.

Ideal between two parked cars, AGRITOURING can be adapted to any urban context.

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